

WPBF 3970 RCA Boulevard **Suite 7007**

Billing: (407)389-7661

Palm Beach Gardens, FL 33410 Main: (561)694-2525

Invoice Period Invoice Date Invoice Month Invoice # 09/26/16 - 09/26/16 10/02/16 October 2016 1473633-2

Sales Region Sales Office **Account Executive Property** HRP -Washingtd National Mica Hansen **WPBF**

Estimate Number **Product** <u>Advertiser</u> 4557 PRIORITIES USA ACTIO **Priorities USA Action**

> Alt Order # Flight Dates <u> Order #</u> 08222028 09/20/16 - 09/26/16 1473633 Billing Calendar Billing Type Deal#

Cash

Special Handling

Broadcast

Advertiser Code Agency Code Product 1/2 760 750

Agency Ref Advertiser Ref

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media Attention: Accounts Payable 1291 Hollywood Ave Annapolis, MD 21403

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

								Spots/			
Line Start	Date	End Da	te Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
40 09/20 Clas		09/26/1 ne - Pre-e	6 THE	CHEW h notice	1P-2P	1	:30	1	\$350.00	NM	
Week	ks:	Start Dat 09/26/16			Spots/Week 1	<u>Rate</u> \$350.00					- · -
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	Air Time Desc	ription	Start/End Time		th Ad-ID			Rate Type
1	WPE	BF M	09/26/16	1:00 PM THE	CHEW	1P-2P	:3	0 PRATV1626	Н		\$350.00 NN
41 09/2 Clas	6/16 s of Tin	09/26/1 ne - Pre-e	6 M WI		11F11-11:35PM	1	:30	1	\$750.00	NM	
Weel		Start Da	e End Da	ate MTWTFSS	Spots/Week	Rate					
		09/26/16			1	\$750.00	1	45 A J 1D			Rate Type
Spots: #	<u>Ch</u>		Air Date	Air Time Desc		Start/End Time		th Ad-ID			\$750.00 NM
1	WPI	BF M	09/26/16	11:28 PM M W	PBF News 25 @ 11PM	11-11:35PM	.:	30 PRATV1624	н		\$750.00 INIV
42 09/2 Clas	6/16 s of Tir	09/26/1 ne - Imm	6 Jimm	ny Kimmel e-emptible withou	1135P-1238A ut notice	1	:30	1	\$275.00	NM	
Wee	ks:	Start Da 09/26/16			Spots/Week 1	<u>Rate</u> \$275.00					
Spots: #	<u> Ch</u>	Day	Air Date	Air Time Desc	<u>cription</u>	Start/End Time		th Ad-ID			Rate Type
1	WP	BF M	09/26/16	12:34 AM Jimn	ny Kimmel	1135P-1238A	:	30 PRATV1626	Н		\$275.00 NM
43 09/2 Clas		09/26/1 ne - Pre-	6 1230 emptible wit	-1P Access Holl	ywoc1230-1p	1	:30	1	\$275.00	NM	
Wee	ks:	Start Da 09/26/16			Spots/Week 1	<u>Rate</u> \$275.00					
Spots: #	# Ch		Air Date	Air Time Desc	cription	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
1	WP		09/26/16)-1P Access Hollywood	1230-1p	:	30 PRATV1626	ін		\$275.00 NN
44 09/2 Clas	26/16 ss of Ti	09/26/1 ne - Imm	6 Nigh ediately Pre	tline e-emptible witho	1238-107A ut notice	1	:30	1	\$125.00	NM	
Wee		Start Da	te End D	ate MTWTFSS	Spots/Week	Rate \$125.00					
Spots: #	# Ch		Air Date	Air Time Des	•	Start/End Time	e <u>Len</u> g	th Ad-ID			Rate Type
j Spois. <u>i</u>			09/26/16	12:52 AM Nigh		1238-107A		30 PRATV1626	БН		\$125.00 NN
45 09/2		09/26/	-		loon 12pm-1230pm	1	:30	1	\$400.00	NM	

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represent and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

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WPBF
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Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 1473633-2 | 10/02/16 | October 2016 | 09/26/16 - 09/26/16

Advertiser Priorities USA Action PRIORITIES USA ACTIO Estimate Number 4557

Snote/

www.thewpbfchannel.com

						S	pots/			
ine Start F	Date End D	ate Desc	aription———	Start/End Time	MTWTFSS	Length -W	Veek	Rate	Type-	
Class	of Time - Pre-	-emptible wif	th notice							
Weeks	s: <u>Start Da</u> 09/26/1	ate End Da 6 10/02/	Date MTWTFSS /16 1	Spots/Week 1	Rate \$400.00 Start/End Time	Langth (אייוט			Rate Typ
Spots: # 1		Air Date 09/26/16	Air Time Descrip 12:11 PM WPBF	News 25 @ Noon	Start/End Time 12pm-1230pm	Length A	PRATV1626H	l		\$400.00 NI
46 09/26/ Class	/16 09/26/ of Time - Imn	16 GEN nediately Pre	NERAL HOSPITAL e-emptible without	notice		:30	1	\$350.00	NM	
Weeks	s: <u>Start Da</u> 09/26/1			Spots/Week 1	<u>Rate</u> \$350.00					
Spots: <u>#</u> 1		Air Date	Air Time Descrip	•	Start/End Time GENERAL HOSI	Length A SPIT :30 P	<u>\d-ID</u> PRATV1624H	1		Rate Typ \$350.00 Ni
47 09/26/ Class	i/16 09/26/ of Time - Imn	/16 Dr. C	Oz re-emptible without	3-4p notice	1	:30	1	\$225.00	NM	
Weeks		ate End D	Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: #		Air Date 09/26/16	Air Time Description 3:19 PM Dr. Oz		Start/End Time 3-4p	<u>Length</u> A	<u>4d-ID</u> PRATV1626H	Н		Rate Tyl \$225.00 N
48 09/26/	3/16 09/26/	/16 Eller	n	4-5p	1	:30	1	\$400.00	NM	·
Class	of Time - Imn	mediately Pre	re-emptible without Date MTWTFSS	notice Spots/Week	Rate					
	09/26/1			1	\$400.00 Start/End Time	Length A	Ad-ID			Rate Ty
Spots: <u>#</u> 1	<u>Ch</u> <u>Day</u> WPBF M		4:18 PM Ellen	<u>Ditori</u>	4-5p		PRATV1624H	н		\$400.00
49 09/26/ Class	6/16 09/26/ s of Time - Imr	/16 WPF	BF News 25 5-6:00 re-emptible without	Jam5:00-6:00am notice	1	:30	1	\$200.00	NM	
Weeks	s: <u>Start D</u> 09/26/1			Spots/Week 1	<u>Rate</u> \$200.00					
Spots: #		Air Date	Air Time Descri	ription F News 25 5-6:00am	Start/End Time 5:00-6:00am		<u>Ad-ID</u> PRATV16241	н		<u>Rate Tv</u> \$200.00
50 09/26			ipm News	5-6pm	1	:30	1	\$700.00	NM	
Class	s of Time - Pre	e-emptible wi	vith notice	Spots/Week	Rate					
	09/26/	16 10/02	2/16 1	1	\$700.00	Length /	V4⁻ID			Rate T
Spots: #	_	<u>Air Date</u> 09/26/16	Air Time Descri 5:56 PM M 5pm		Start/End Time 5-6pm		PRATV1626	Н		\$700.00
51 09/26 Class	6/16 09/26 s of Time - Pre		PBF News 25 @ 6:0 vith notice)0Pl6-6:30PM	1	:30	1	\$800.00	NM	
Week	01.15	Date End D	Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # 1	Ch Day	y <u>Air Date</u> I 09/26/16	Air Time Descri	ription F News 25 @ 6:00PM	Start/End Time 6-6:30PM		<u>Ad-ID</u> pratv1624i	н		Rate <u>T</u> \$800.00
52 09/26	6/16 09/26	5/16 WP	PBF News 25 Morni	ings6-7AM	1	:30	1	\$525.00	NM	
Class Week	ks: Start D	Date End D		Spots/Week	Rate \$525.00					
Spots: #		/16 10/02 <u>y Air Date</u> 1 09/26/16	Air Time Descr	1 <u>ription</u> F News 25 Mornings	\$525.00 Start/End Time 6-7AM		Ad-ID PRATV1626	ін		<u>Rate</u> <u>T</u> \$525.00
53 09/26			neel Of Fortune	7-7:30PM	1	:30	1	\$1,700.00	NM	
33 03/20	J/10 00/20	,,,,								

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 1473633-2
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 October 2016
 09/26/16 - 09/26/16

Advertiser Product Estimate Number
Priorities USA Action PRIORITIES USA ACTIO 4557

WANA	thewn	bfchar	nnel.com

ine Start Date End Date Description Start/End Time	MTWTFSS		Spots/ Veek	Rate	Туре	
Class of Time - Pre-emptible with notice						
Weeks: Start Date End Date MTWTFSS Spots/Week 09/26/16 10/02/16 1 1	Rate \$1,700.00					
09/26/16	Start/End Time	Length A	Ad-ID			Rate Type
1 WPBF M 09/26/16 7:14 PM Wheel Of Fortune	7-7:30PM		PRATV1626	н		\$1,700.00 NA
54 09/26/16 09/26/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	1	:30	1	\$625.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/26/16 10/02/16 1 1	<u>Rate</u> \$625.00		.,			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	Ad-ID			Rate Type
1 WPBF M 09/26/16 7:41 AM Good Morning America	7-9AM		PRATV1624	н		\$625.00 NA
55 09/26/16 09/26/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	1	:30	1	\$1,900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 09/26/16 10/02/16 1 1	Rate \$1,900.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 WPBF M 09/26/16 7:41 PM Jeopardy	7:30-8PM	:30	PRATV1626	н		\$1,900.00 NN
60 09/26/16 09/26/16 Ellen 4-5p Class of Time - Pre-emptible with notice	1	:30	1	\$600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/26/16 10/02/16 1 1	<u>Rate</u> \$600.00	-	-			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length .	Ad-ID			Rate Type
1 WPBF M 09/26/16 4:44 PM Ellen	4-5p	:30	PRATV1626	н		\$600.00 NN
61 09/26/16 09/26/16 WPBF News 25 Mornings6-7AM Class of Time - Pre-emptible with notice	1	:30	1	\$750.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/02/16 1 1	<u>Rate</u> \$750.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
1 WPBF M 09/26/16 6:43 AM WPBF News 25 Mornings	6-7AM	:30	PRATV1626	Н		\$750.00 NN
62 09/26/16 09/26/16 GENERAL HOSPITAL GENERAL HOSPI Class of Time - Immediately Pre-emptible without notice	IT 1	:30	1	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 09/26/16 10/02/16 1 1	<u>Rate</u> \$450.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time					Rate Type
1 WPBF M 09/26/16 2:59 PM GENERAL HOSPITAL	GENERAL HOS	SPIT :30	PRATV1626	iH		\$450.00 NN
	Total Spots	19				
Payment Terms 30 Days				Gross Tota	 [\$11,400.00
			Agency	Commission	1	\$1,710.00
				-	-	
			<u>Net</u>	Amount Due	2	\$9,690.00

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